

HARVEY MARTIN DREAM FOUNDATION

A JOURNEY TO A NEW WORLD OF HOPE

YOU'RE INVITED

2ND ANNUAL

Evening of Excellence

Gala

AND SCHOLARSHIP CEREMONY

MAY 5TH 2018, 6PM
HYATT REGENCY DALLAS

DINNER

SCHOLARSHIPS

LIVE
ENTERTAINMENT

DANCE

SPONSORSHIP & CONTRIBUTOR
OPPORTUNITY



WWW.HARVEYMARTINDREAMFOUNDATION.COM

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KEYNOTE SPEAKER
Everson Walls
HALL OF FAME NOMINEE
RING OF HONOR NOMINEE



MASTER OF CEREMONY
Joe Trahan
WFAA Sports Anchor

SATURDAY
MAY 5, 2018
SILENT AUCTION 6:00 PM
DINNER 7:00 PM ~ 11:30 PM

HYATT REGENCY DALLAS
300 REUNION BLVD E.
BALLROOM G H
DALLAS, TEXAS 75207

Black Tie Event

DINNER ♦ SCHOLARSHIPS ♦ LIVE ENTERTAINMENT ♦ DANCE

Sponsorship Opportunities Available
Please Visit
www.harveymartindreamfoundation.com
Or Email
mary.martin@harveymartindreamfoundation.com



HARVEY MARTIN DREAM FOUNDATION
2018 EVENING OF EXCELLENCE AWARD DINNER
SPONSORSHIP LEVELS



DOCTORAL DEGREE SPONSOR

\$10,000.00+

RECOGNITION:

A. Overall Event Publicity

1. Doctoral Degree Sponsor's logo/name on event website
2. Hyperlink from event's website to Sponsor's website

B. Charity Dinner

1. 2 VIP Tables of 10
2. Sponsor's logo / name on dinner tickets
3. Sponsor's logo on stage backdrop
4. Sponsor's logo on reception signage backdrop
5. Certificate presentation by sponsor to HMDF scholarship recipient
6. Appreciation souvenir presentation by HMDF to Sponsor
7. Acknowledgment in Program Book
8. 10 tickets to the HMDF VIP Reception
9. Key Note speaker will be seated at the Doctoral Sponsorships main table
10. Complimentary advertisement in Program Book (inside front page)
11. Showing of company promotional video



MASTER'S DEGREE SPONSOR

\$5,000.00

RECOGNITION:

A. Overall Event Publicity

1. Master's Degree Sponsor's logo/name on event website
2. Hyperlink from event's website to Sponsor's website

B. Charity Dinner

1. 2 VIP Tables of 10
2. Sponsor's logo / name on dinner tickets
3. Sponsor's logo on stage backdrop
4. Sponsor's logo on reception signage backdrop
5. Certificate presentation by sponsor to HMDF scholarship recipient
6. Appreciation souvenir presentation by HMDF to Sponsor
7. Acknowledgment in Program Book
8. 5 tickets to the HMDF VIP Reception
9. Complimentary advertisement in Program Book (inside back)
10. Dallas Cowboy Legend will be seated at the Master's Degree Sponsor's main table
11. Showing of Company Promotional Video



SPONSORSHIP LEVELS



BACHELOR'S DEGREE SPONSOR

\$2,500.00

RECOGNITION:

A. Overall Event Publicity

1. Bachelor's Degree Sponsor's logo/name on event website

B. Charity Dinner

1. 1 VIP Tables of 10
2. Sponsor's logo on stage backdrop
3. Sponsor's logo on reception signage backdrop
4. Appreciation souvenir presentation by HMDF to Sponsor
5. Acknowledgment in Program Book
6. 2 tickets to the HMDF VIP Reception
7. Complimentary advertisement in Program Book



ASSOCIATE'S DEGREE SPONSOR

\$1,000.00

RECOGNITION:

A. Overall Event Publicity

1. Associate's Degree Sponsor's logo/name on event website

B. Charity Dinner

1. 1 VIP Table of 10
2. Sponsor's logo on stage backdrop (applicable to corporate sponsor only)
3. Acknowledgment in Program Book
4. 1 Ticket to the HMDF VIP reception
5. Complimentary advertisement in Program Book



INDIVIDUAL CONTRIBUTOR

\$100.00

1. Single reserved seat at Award Dinner

Please make payments online at www.harveymartindreamfoundation.com

Make checks payable to Harvey Martin Dream Foundation
(Memo Field Note: 2018 Evening Of Excellence Award Dinner)

P. O. Box 3075 * Desoto, Texas 75123

For More Information Contact

Mary Martin – Executive Director (469-233-1031)

or

Rodney Baker - Enrichment Development Facilitator (214-908-8473)

Harvey Martin Dream Foundation is a Non-Profit 501 (C) (3) Organization

DONATIONS ARE TAX EXEMPT



A REVIEW OF OUR
2017
Evening of Excellence
AWARDS DINNER



Greetings,

The Harvey Martin Dream Foundation is a public, non-profit organization founded by Mary Martin as a vehicle to perpetuate the memory of Harvey Martin and his achievements.

Serving as an advocate for young people with the greatest needs, the foundations purpose is to assists high school students through securing funding to help with their quest for a higher education.

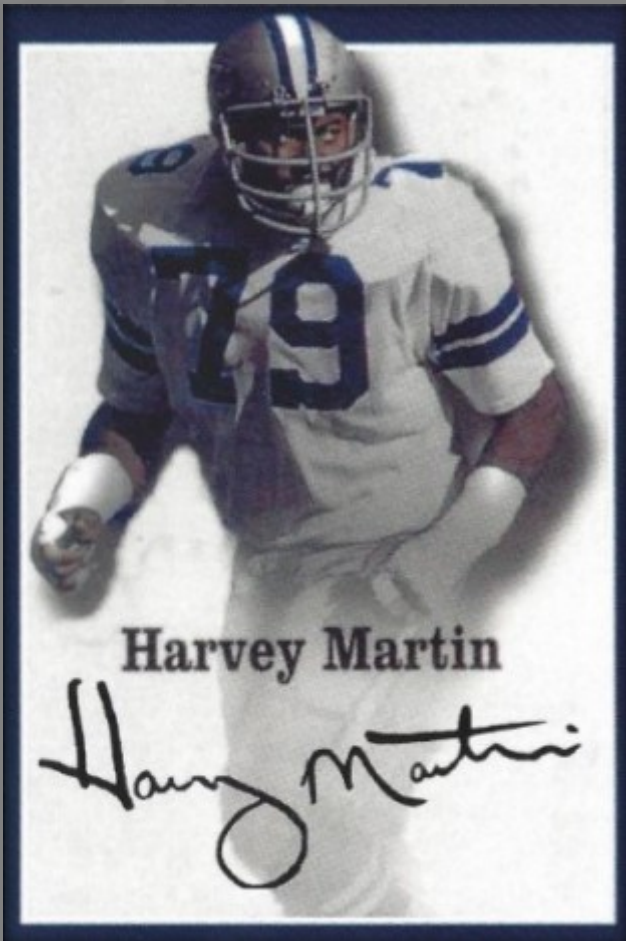
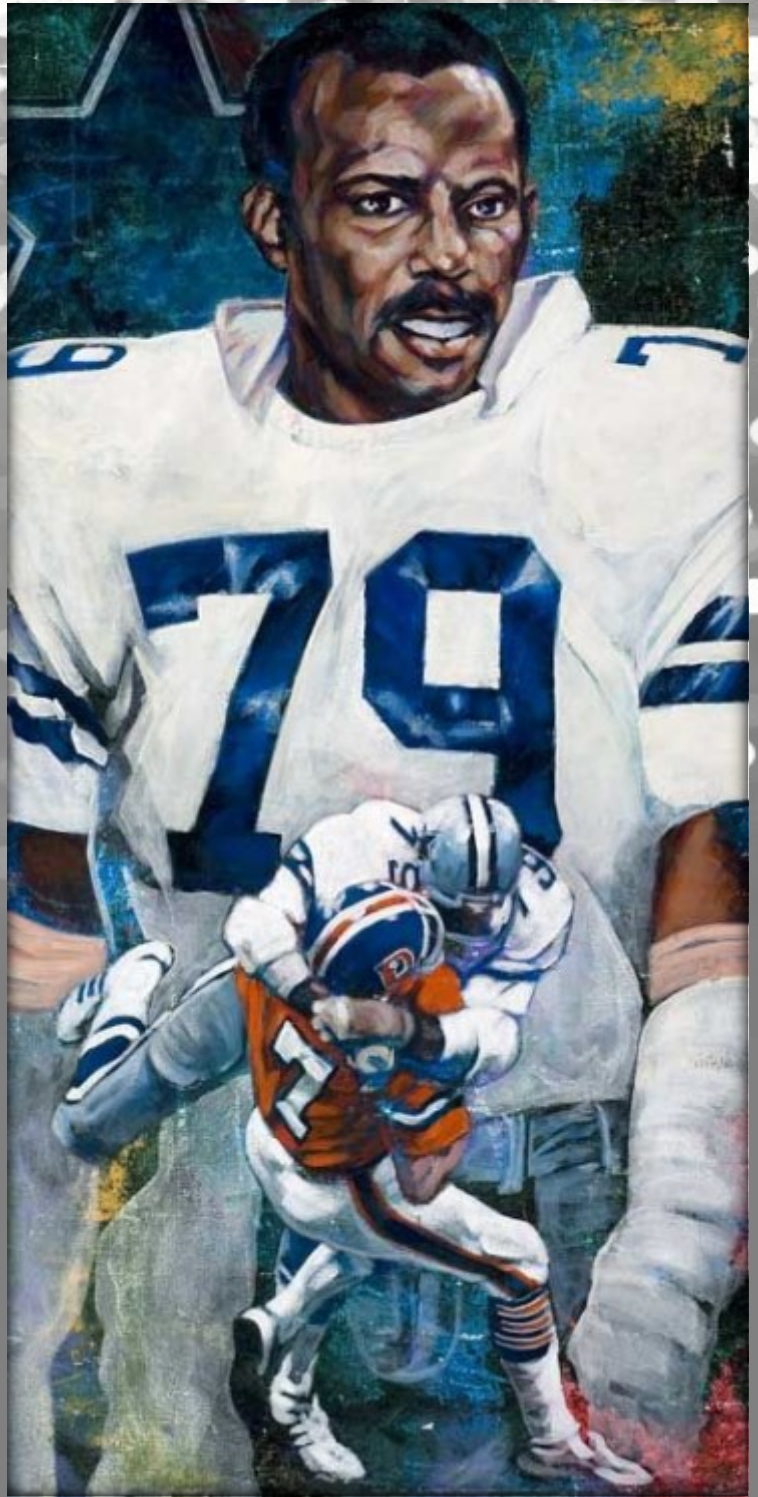
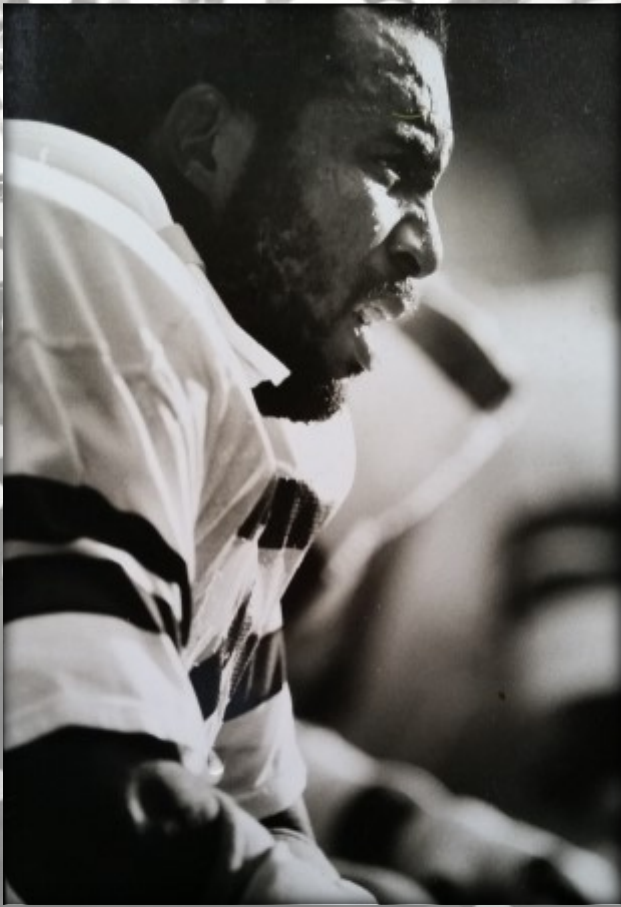
While the Harvey Martin Dream Foundation qualifying recipient will receive financial assistance toward their continued education, they also become an active member in the foundation's Education and Leadership Development Program, which is a mentoring program that includes attendance at workshops, lectures, seminars, volunteer work, other community, city and state activities.

Warm Regards,

Dr. Mary Martin

Director

GREETINGS FROM THE DIRECTOR



Harvey Martin

Harvey Martin



Harvey Martin Dream Foundation
"A Journey To A New World Of Hope"

Impacting Our Youth

DEDICATED TO EXCELLENCE

Consistently exploring innovative means to engage and motivate the student to improve their scholastic capability and overall perspective on education and life skills; continually improve our ability to identify opportunities that will assist with the development of knowledge, skills, and character.



RESPECTFUL

Cultivate and demonstrate a genuine respect and interest for the well-being of each student regardless of circumstances, beliefs and/or national origin.



ENCOURAGING

Realize the full potential of all participants; rewarding accomplishment, and sharing our expertise and insights with others.

ACCOUNTABLE

Operating with integrity that is beyond reproach; maintaining quality by utilizing best practices with an ongoing evaluation process, following through, being consistent and fair.

MULTICULTURAL

Embrace and encourage multicultural tolerance and respect



2017
Keynote Speaker
&
Master of Ceremonies

Master of Ceremonies



BRAD SHAM

Brad Sham, known as "the voice of the Dallas Cowboys", is in his 39th season broadcasting Cowboys' games in 2017. His 46 year broadcasting career also includes more than 25 Cotton Bowl Classics, the Big 12 TV basketball network, NCAA basketball and football as well as the NFL and the 1998 Nagano Winter Olympic Games for CBS radio/Westwood One, and numerous television assignments including FC Dallas and Major League Soccer, the NFL on CBS and FOX, the

Final Four for NCAA TV in 2007-9, NASCAR on DirecTV, Arena League football and the NFL Europe League for Fox Sports Net and college basketball for ESPN Regional and the Big 12 Network.

In 2008, Brad played the role of a reporter in the Oliver Stone feature film, "W". In 2003, Brad wrote a book of his favorite Cowboys' stories, STADIUM STORIES: the DALLAS COWBOYS for Globe-Pequot press. A 1970 graduate of the University of Missouri with a Bachelor of Journalism, Brad has won 8 Katie Awards from the Press Club of Dallas and has been named Texas Sportscaster of the Year 11 times, the most in Texas history, by the National Sportswriters and Sportscasters Association and was an inaugural inductee in the Texas Radio Hall of Fame in 2002. He also serves as a Life Member on the board of directors of the Cotton Bowl and the board of trustees of the Texas Sports Hall of Fame, as well as the Board of Trustees and executive committee of Temple Emanu-El in Dallas.



Keynote Speaker

DREW PEARSON

Pearson was born and raised in South River, New Jersey, and began his football career at South River High School where he succeeded Joe Theismann as quarterback.

Pearson attended the University of Tulsa and started four games at quarterback as a sophomore, before being converted to wide receiver prior to the 1971 season. He caught 22 passes for 429 yards and three touchdowns his junior season. As a senior, he led the run-oriented Golden Hurricane with 33 receptions for 690 yards and 3 touchdowns. During his college career he caught 55 passes for 1,119 yards, six touchdowns and had a 20.3 yard average per reception.

Pearson received the University's President's Award as the team's "best spirited and most unselfish" member. In 1985, he was inducted into the Tulsa Athletics Hall of Fame.

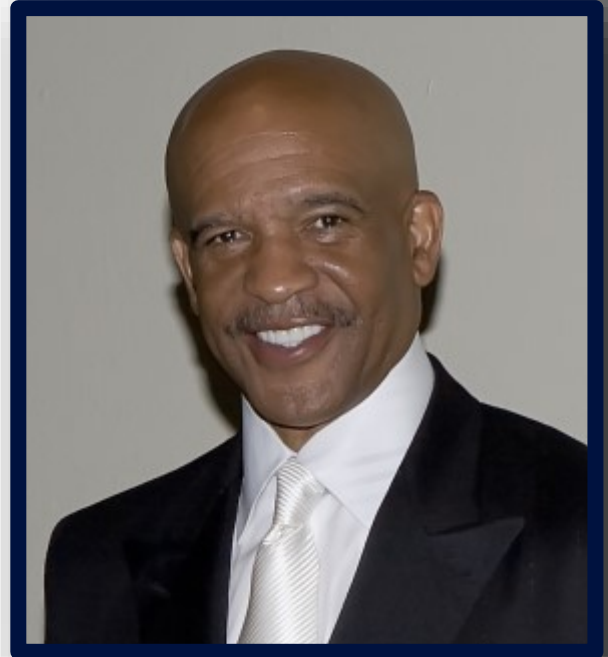
Drew Pearson is known as "Mr. Clutch" for his numerous clutch catches in game-winning situations, especially the "Hail Mary" reception from Roger Staubach that sealed the victory in a 1975 playoff game, one of the most famous plays in NFL history. He also caught the game-sealing touchdown in 1973 playoff game against the Los Angeles Rams and the game-winning touchdown pass from reserve quarterback Clint Longley in the 1974 Thanksgiving game against the Washington Redskins. All three of those plays were named among the Top 75 plays in NFL history by NFL Films in 1994. All were included on a video/DVD by that name. In addition in the 1980 playoff game at Atlanta, Pearson's clutch receptions helped win that game in a comeback by the Cowboys.

His career accomplishments left such a mark with the Dallas Cowboys, that his number 88 jersey is reserved for the best talent at wide receiver. Hall of Famer Michael Irvin and Dez Bryant have worn it.

Pearson, who played for the Cowboys from 1973-83, was a three-time All-Pro and was named to the NFL's All-Decade Team of the 1970s. He finished his career in Dallas as the career leader in catches (489) and yards (7,822) and third in touchdowns, with 48. He won a Super Bowl title in Super Bowl XII and made three Super Bowl appearances. In 1980, the Cowboys selected Pearson as their nominee for NFL Man of the Year.

On August 19, 2011 Cowboys owner Jerry Jones announced that Pearson had been selected for inclusion into the highly prestigious Dallas Cowboys Ring of Honor. Pearson, Charles Haley and Larry Allen were inducted on Sunday, November 6, 2011.

Inducted into the Cowboys Ring of Honor in 2011, Drew stays extremely busy with personal appearances and his radio show.





2017

Scholarship Recipients

Recognizing Students in the Community

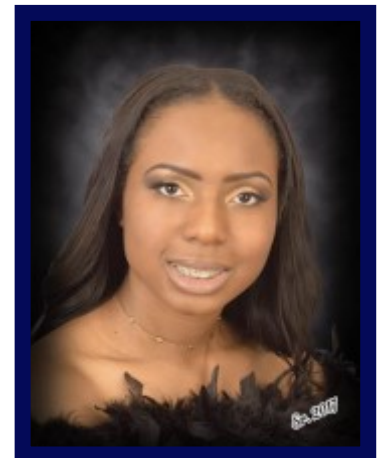




Sigifredo Linares
TRINIDAD GARZA EARLY
COLLEGE HIGH SCHOOL



Gabrielle Soto
YOUNG WOMEN'S LEADERSHIP
ACADEMY AT ARNOLD



Kanada Dillard
KATHLYN JOY GILLIAM
COLLEGIATE ACADEMY



Tiyah Roan
YVONNE A EWELL TOWNVIEW
MAGNET CENTER



Akilah Wilson
L.G. PINKSTON



Jazmin Henderson
SOUTH OAK CLIFF
HIGHSCHOOL



Samantha Acosta
GRAPVINE HIGHSCHOOL



**IF YOU WOULD LIKE TO BECOME A
SPONSOR OR PARTNER WITH THE**

HARVEY MARTIN DREAM FOUNDATION

PLEASE VISIT OUR WEBSITE

WWW.HARVEYMARTINDREAMFOUNDATION.COM

OR EMAIL

MARY.MARTIN@HARVEYMARTINDREAMFOUNDATION.COM

