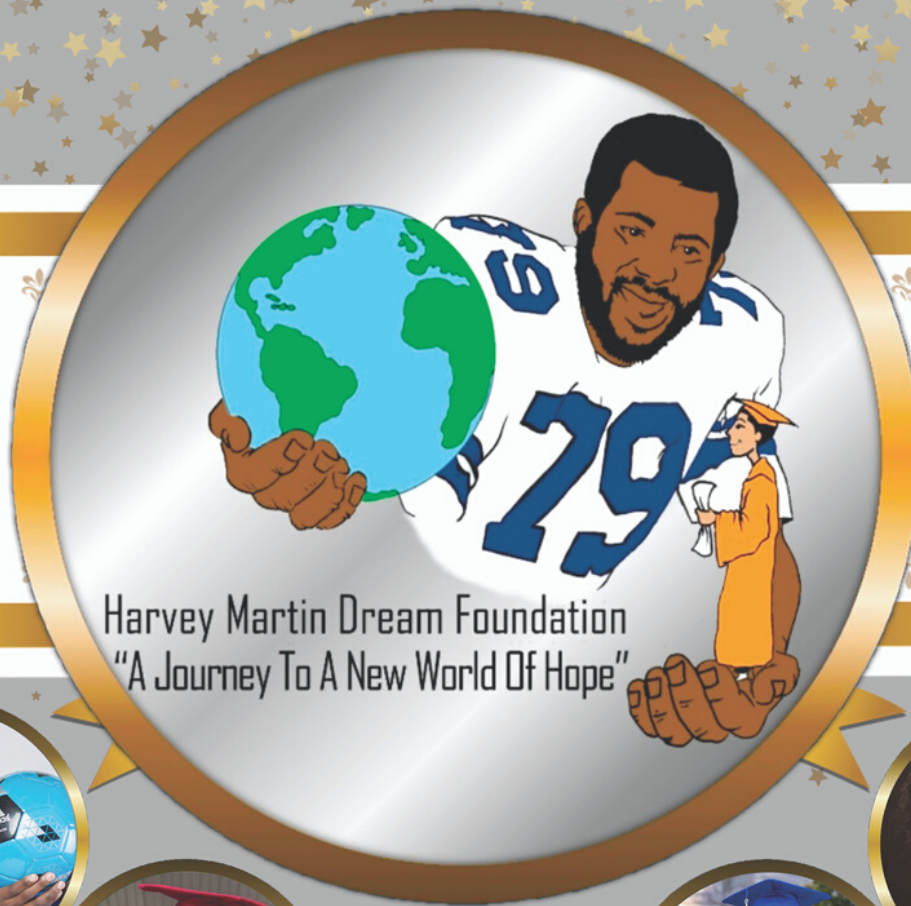


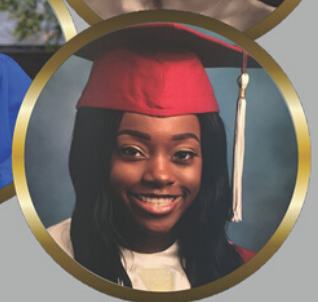
*Harvey Martin Dream Foundation  
4th Annual Evening Of Excellence  
Scholarship Award Gala*

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Harvey Martin Dream Foundation  
"A Journey To A New World Of Hope"



*Sponsorship Initiatives*

*Saturday, May 2, 2020*



# A Message From the Executive Director

*"He will be remembered as one of the great Cowboys of the golden years.*

*He was a great player, one of the first in the group of great pass rushers."*

## Founder & CEO | Dr. Mary Martin

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Greetings from the Harvey Martin Dream Foundation.

It is with immense pleasure that I take this opportunity to introduce Harvey Martin and the Harvey Martin Dream Foundation to you. Harvey graduated from South Oak Cliff High School in 1969 and continued his education, on an athletic scholarship at East Texas State University [currently known as Texas A&M University Commerce]. Harvey won numerous awards and accolades while in college. These accomplishments provided him with a chance to course a professional football career.

The Dallas Cowboys drafted Harvey Martin into the NFL in 1973. Tex Schramm, original president and general manager of the franchise once said, "He will be remembered as one of the great Cowboys of the golden years. He was a great player, one of the first in the group of great pass rushers." Harvey retired in 1983 having lived his childhood dream of becoming a member of the Dallas Cowboys, He loved his team and the game. Harvey acquired several awards during and after his football career.

During and after Harvey's successful career as a Dallas Cowboy, he was a source of encouragement and support for youth by financially and interactively embracing the efforts of numerous educational, social and civic organizations. Harvey's genuine concern and successful reason why the Harvey Martin Dream Foundation was created. I, Mary Martin [Harvey's Sister] established the Foundation in 2008 and it is a Public, Non-Profit 501 (C) (3) Organization.

My goal is to perpetuate the memory of Harvey and his Legacy while empowering and motivating our students to better their futures.

The overall focus of the Foundation is to serve as an advocate for young ISD high school seniors, who are focused on enhancing their scholastic performance academically. We assist these students by obtaining funding for college while they are preparing and applying themselves for their "Journey To A New World Off Hope".





# SPONSOR ACKNOWLEDGEMENTS

## PROUD SPONSORS OF THE Harvey Martin Dream Foundation



### SPECIAL THANKS TO OUR SPONSORS!

*Nation Football League*

*NFL Legends*

*Drew Pearson*

*Ed (Too Tall) Jones*

*Bob Lilly*

*Billy Joe Dupree*

*Thomas Hollywood Henderson*

*D.D. Lewis*

*Autry Beamon*

*Everson Walls*

*GATEWAY Insurance and Financial Services*

*Keysha's Kreations*

*Alpha Minds Leadership & Development*

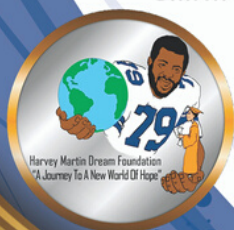
*Hot Rod Connects*

*Highlight U Productions*

*Upper Echelon Socks*

*Pitbull Designs*

*G.I.F.T. Ministries*



*Empress Marketing*

*Event Moderne*

*Look At Me Digital*

*Mrs. Iris and Adrienne Alsop*

*Howard Schulman CPA*

*Brad Sham*

*Bright Ideal Construction Company*

*University Of North Texas Dallas*

*Texas A&M Commerce University*

*(Harvey's Alma Mater-formerly known*

*As East Texas State University)*

*East Side Youth Services and Street Outreach*

*Smokey Johns BBQ and Home Cooking*

*University Of Texas Arlington*

*CHI St. Luke's Health-The Woodlands Hospital*

*Garcia, Hamilton & Associates L.P.*

*The Gene and Jerry Jones Family Foundation*

*Jump Start Advisory Group*

*Sanford Electrical*

*Branch, Roland, Hillard Educational Support, Inc.*

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*R.A.M. Surgical*

*3i General Contracting*

*William Chicken*

*Clem Maddox*

*Bank Of America*

*Calvin Harris State Farm Insurance*

*Grace Hallen*

*Classic Chevrolet*

*WNBA Dallas Wings*

*Dallas City Councilwoman Carolyn King-Arnold*

*Coach Ernest Hawkins & The Hawkins Family*

*IT IS OUR HOPE,*

*YOU WILL CHOOSE TO JOIN*

*THE HARVEY MARTIN DREAM FOUNDATION*

*TEAM & SUPPORT OUR EFFORTS.*

*All Photos of Harvey Martin in the Dallas Cowboys uniform is a courtesy of the Dallas Cowboys*



# IMPACTING OUR YOUTH!

HARVEY MARTIN DREAM FOUNDATION'S MISSION IS TO IDENTIFY AND IMPROVE THE EDUCATION EXPERIENCE OF HIGH SCHOOL STUDENTS THROUGH MENTORSHIP, INSTRUCTIONAL PROGRAMS, AND COMMUNITY INVOLVEMENT. OUR CORE VALUES ARE ESSENTIAL COMPONENTS THAT WILL INFLUENCE AND BUILD A STRONGER FOUNDATION FOR ALL WHO ARE ASSOCIATED WITH THE ORGANIZATION.



***THROUGH PARTNERSHIPS AND DONATIONS,  
WE HAVE PROVIDED 19 STUDENTS WITH  
FULL AND PARTIAL SCHOLARSHIPS.***

We held a successful Education Is Motivation Back To School Fair. Nine Prestigious Institutions were in attendance to this event: University of North Texas @ Dallas, Texas A&M University at Commerce, University of Texas Arlington, Prairie View A&M University, Dillard University, Dallas County Community College District, Paul Quinn College, Texas Southern University, University of Texas Dallas and Southern Methodist University. School Supply Giveaways

Harvey Martin Dream Foundation provided 200+ High School Students with school supplies. Through generous donations from local barbers and stylists students received vouchers for haircuts and styles preparing them for the start of the school year.

This event premier sponsor was Smokey John's Bar-B-Que and Home cooking. We have also hosted several events to introduce students to college life by touring, interacting with current college students, financial advisors, and counselors.



## ***D***EDICATED TO EXCELLENCE

Consistently exploring innovative ways to engage and motivated the student to improve their scholastic capability and overall perspective on education and life skills: continually improve our ability to identify opportunity that will instill knowledge, skills and character development.

## ***R***ESPECTFUL

Cultivate and demonstrate genuine respect and interest for the well-being of each student regardless of circumstances, beliefs and/or national origin.

## ***E***NCOURAGE

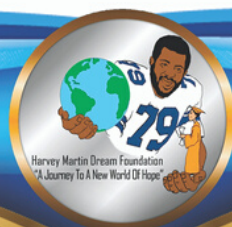
Realize the full potential of all participants: rewarding accomplishment and sharing our expertise and insights with others.

## ***A***CCOUNTABLE

Operating with integrity that is beyond reproach and maintaining quality by utilizing best practices; keeping our promises, following through, being consistent and fair.

## ***M***ULTICULTURAL

Seek to accommodate participation from many cultures while reaching out to groups/students of marginal academic performance.





2019

## HARVEY MARTIN DREAM FOUNDATION RECIPIENTS



**Destiny Mitchell**

High School: Horn High School  
College: University of North Texas Dallas  
Major: Psychology



**Shamoria Chambers**

High School: W.W. Samuell High School  
College: Sam Houston State University  
Major: Forensic Science  
Ed "Too Tall" Jones Scholarship Award



**Janna Singleton**

High School: DeSoto High School  
College: University of Missouri-Columbia  
Major: Chemical Engineering



**Jacey Denise Edwards**

High School: Townview Science and Engineering Magnet  
College: Case Western Reserve University  
Major: Biomedical Engineering  
Drew Pearson Scholarship Award



**Jaida Thompson**

High School: Allen High School  
College: University of North Texas Dallas  
Major: Biology/ Veterinarian



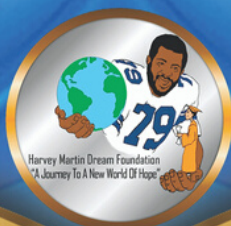
**Carrie Banks**

High School: Uplift Hampton Preparatory  
College: Texas A&M Commerce University  
Major: Nursing



**Kyler Knight**

High School: Allen High School  
College: University of North Texas Dallas  
Major: Information Technology





HARVEY MARTIN DREAM FOUNDATION  
EVENING OF EXCELLENCE SCHOLARSHIP DINNER  
**SPONSORSHIP LEVELS**

## **TITLE SPONSOR**

**\$25,000.00+**

### **RECOGNITION: Overall Event Publicity**

A Digital Banner of your Company Name and Logo displayed as the Title Sponsor of the Harvey Martin Dream Foundation Evening of Excellence Scholarship Gala during the event  
Title Sponsor's Logo/Name on Event Website.  
Hyperlink from Event's Website to Sponsor's Website.

## **Charity Dinner**

3 VIP Tables of 10.

Sponsor's Logo / Name on Dinner Tickets.

Sponsor's Logo on Stage Backdrop.

Certificate Presentation by Sponsor to HMDF Scholarship Recipient.

Appreciation Souvenir Presentation by HMDF to Sponsor.

Acknowledgment in Program Book.

A Special Guest will be Seated at the Title Sponsor's Main Table.

Complimentary Advertisement in Program Book.

Showing of Company Promotional Video.

Drew Pearson (Dallas Cowboy #88) Will Be Seated At The Title Sponsors Main Table

An NFL Legend will be Seated at The Title Sponsor's Tables



## SPONSORSHIP LEVELS

### DOCTORAL'S DEGREE SPONSOR

**\$10,000.00+**

RECOGNITION: Overall Event Publicity

Doctoral Degree Sponsor's Logo/Name on Event Website.  
Hyperlink from Event's Website to Sponsor's Website.

#### Charity Dinner

3 VIP Tables of 10.

Sponsor's Logo /Name on Dinner Tickets.

Sponsor's Logo on Stage Backdrop.

Certificate Presentation by Sponsor to HMDF Scholarship Recipient.

Appreciation Souvenir Presentation by HMDF to Sponsor.

Acknowledgment in Program Book.

Complimentary Advertisement in Program Book.

(Back Cover Plus 2 Adjoining Center Pages)

Showing of Company Promotional Video

An NFL Legend Will Be Seated at the Doctoral Sponsor's Table

### MASTER'S DEGREE SPONSOR

**\$5,000.00**

RECOGNITION: Overall Event Publicity

Master's Degree Sponsor's Logo/Name on Event Website.  
Hyperlink from Event's Website to Sponsor's Website.

#### Charity Dinner

2 VIP Tables of 10.

Sponsor's Logo /Name on Dinner Tickets.

Sponsor's Logo on Stage Backdrop.

Certificate Presentation by Sponsor to HMDF Scholarship Recipient.

Appreciation Souvenir Presentation by HMDF to Sponsor.

Acknowledgment in Program Book.

Complimentary Advertisement in Program Book.

(Inside & Back)





HARVEY MARTIN DREAM FOUNDATION  
EVENING OF EXCELLENCE SCHOLARSHIP DINNER  
**SPONSORSHIP LEVELS**

## **BACHELOR'S DEGREE SPONSOR**

**\$2,500.00**

### **RECOGNITION: Overall Event Publicity**

Bachelor's Degree Sponsor's Logo/Name on Event Website.

### **Charity Dinner**

2 VIP Tables of 10.

Sponsor's Logo /Name on Stage Backdrop

Certificate Presentation by Sponsor to HMDF Scholarship Recipient.

Appreciation Souvenir Presentation by HMDF to Sponsor.

Acknowledgment in Program Book.

Complimentary Advertisement in Program Book.

## **ASSOCIATE'S DEGREE SPONSOR**

**\$1,500.00**

### **RECOGNITION: Overall Event Publicity**

Associate's Degree Sponsor's Logo/Name on Event Website.

### **Charity Dinner**

1 VIP Tables of 10.

Sponsor's Logo on Stage Backdrop (Applicable to Corporate Sponsors Only)

Acknowledgment in Program Book.

Complimentary Advertisement in Program Book.

## **INDIVIDUAL CONTRIBUTOR SPONSOR**

**\$100.00**

Single Reserved Seat at Award Dinner.







Please make payments online at [www.harveymartindreamfoundation.com](http://www.harveymartindreamfoundation.com)

or

Make checks payable to Harvey Martin Dream Foundation  
(Memo Field Note: Evening Of Excellence 2020 Award Dinner)

P. O. Box 3075 / DeSoto, Texas 75123

For More Information Contact

Dr. Mary Martin – Executive Director (469-233-1031)

or

Mr. Rodney Baker – Director of Philanthropy (214-908-8473)

Harvey Martin Dream Foundation is a Non-Profit 501 (C) (3) Organization

**DONATIONS ARE TAX EXEMPT**

**HARVEYMARTINDREAMFOUNDATION.COM**